

MEDIA RELEASE
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Serafino Wines Bellissimo ‘Sex Bomb’ Montepulciano Takes Fifth Consecutive Award Win at McLaren Vale Wine Show

Montepulciano holds a special place in Serafino ‘Steve’ Maglieri’s heart not only as an Italian regional city, but also as a variety of grape grown close to his home town, delivering accolades for the brand for the fifth consecutive year at the 2018 McLaren Vale Wine Show.

Serafino Wines Bellissimo Montepulciano was once described as the ‘sex bomb’ of wine by CEO Maria Maglieri to wine icon James Halliday and with such great ongoing success in the McLaren Vale Wine Show, sees Serafino Wines continue to be a leader in Mediterranean varieties.

The Serafino Tawny also took home the Best Fortified Wine trophy today.

Cav. Maria Maglieri, CEO, Serafino said the Serafino Montepulciano was planted in 2009 with a second planting of four acres in McLaren Vale in 2016, with Steve Maglieri’s first experimental plantings dating back 18 years to 2000.

“We are very proud of the Bellissimo Montepulciano and our award winning history for this wine. The fruit is energetic and fresh with this new wave style of minimal oak being everlasting and looking like the future for these types of Mediterranean varieties,” said Maria Maglieri.

“The Montepulciano wine is best enjoyed over a Sunday afternoon of tapas with friends, perhaps an afternoon by the Lake at Serafino on our deck at the newly opened Cellar Door.”

“We are always honoured to see our wines gain award recognition. The love and attention starts in the vineyard and thanks must go to not only our Winemaker Charles Whish and the team but also our Vineyard Manager, Andrew Godfrey, of 25 years ” said Maria Maglieri.

Other Estate grown Serafino varieties planted in McLaren Vale receiving accolades this year include Barbera (Gold @ 2018 McLaren Vale Wine Show) Tempranillo (Gold Medal @ 2018 Adelaide Wine Show), Vermentino (Top Gold at 2018 Adelaide Wine Show), Fiano, Sangiovese, Nebbiolo and Lagrein. Pinot Grigio and Primitivo are all sourced from local South Australian growers.

Drop by the Serafino Wines Cellar Door open daily 10 am – 4.30 pm for a tasting.

McLaren Vale Wine Show

Every year in October, the great producers of the McLaren Vale wine community prepare their most prized wines for judging at the annual McLaren Vale Wine Show - one of the most significant regional wine shows in Australia.

The McLaren Vale Wine Show provides a platform for presenting wines that demonstrate varietal expression, excellence in viticulture and production, as well as provenance and sub-regionality. Over 102 McLaren Vale wineries enter the show each year, and over 728 wines are entered for judging.

SERAFINO

FAST FACTS

Wine: 2018 Serafino Bellissimo Montepulciano

Retail Price: \$22

Region: McLaren Vale

Variety: Montepulciano

Tasting Notes: The fruit was harvested in the cool of the day to preserve the fruit flavours and aromas. Fermentation took place in small open fermenters at moderate temperature, 20-28°C. The fruit was gently extracted to give a soft round, flavoursome palate.

Cellaring: To be enjoyed now or cellar for 5 years.

Wine: Serafino Fortified Wine Tawny

Retail Price: \$40

Region: McLaren Vale

Variety: Grenache, Shiraz and Mataro

Tasting Notes: On unique years when we have the perfect ripening conditions for the Serafino Tawny, we hold back a block for fortification. The fruit is left on the vine until it reaches very high sugar content and the concentration of flavour is of intense proportions. We individually crush and ferment this selected parcel of fruit. Once we are ecstatic with the flavour profile we add spirit to fortify the wine.

Cellaring: Drink now, and then come back for more...

For further information visit www.serafinowines.com.au

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