

MEDIA RELEASE
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SERAFINO WINES TAKE HONOURS AT 2018 KPMG SYDNEY ROYAL WINE SHOW

Overnight Serafino Wines has taken honours for their 2017 Serafino Reserve Grenache winning the prestigious Wine Communicators of Australia Perpetual Trophy in the category of Best Other Red Varietal at the 2018 KPMG Sydney Royal Wine Show.

Serafino Winemaker, Charles Whish was proud to accept the award which was among a strong field of national brands, on behalf of the entire team at Serafino Wines.

Charles Whish said the 2017 vintage was a great vintage for their Grenache vineyards.

“The 2017 vintage delivered an even ripeness and intensity of flavour, allowing us to capture and bottle the hallmarks of the Serafino Reserve Grenache; a freshness of forest berries, cherries, spice and plums.”

“The 2017 Serafino Reserve Grenache is of medium red colour with purple hues, the flavours best savoured with your favourite dish or simply a lovely pork belly,” said Charles Whish.

Serafino Wines CEO, Maria Maglieri said receiving accolades like this is an honour for Serafino Wines, and extremely exciting.

“We know that the KPMG Sydney Royal Wine Show engages the most experienced and respected judges in the industry putting our brand in good hands and esteemed company,” said Maria Maglieri.

“It has been a big year for Serafino Wines, with our coveted Citadelle du Vin award, the Special Prize FIJEV (International Circle of Wine Journalists and Writers) for our 2014 Magnitude Shiraz and now this win. We are really proud of the team here at Serafino and their commitment to producing quality wine year in year out, everyone has a role to play.”

Sydney Royal Wine Show

The Sydney Royal Wine Show has a long and proud history of recognising the best of Australian wine. Attracting over 2,300 entries annually from over 370 Exhibitors across Australia, the KPMG Sydney Royal Wine Show allows Exhibitors the opportunity to have their product benchmarked against a cross-section of key Australian competitors, as well as the opportunity to win a coveted Sydney Royal Medal/Trophy.

FAST FACTS

Wine: 2017 Serafino Reserve Grenache

Region: McLaren Vale

Variety: Grenache

Tasting Notes: This Grenache is medium bodied, with a long even bright palate. This brightness is super silky with spice, violets and plums. A fruit forward style with beautiful complexity.

Cellaring: Enjoy early when bright and vibrant, or cellar up to 2025.

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